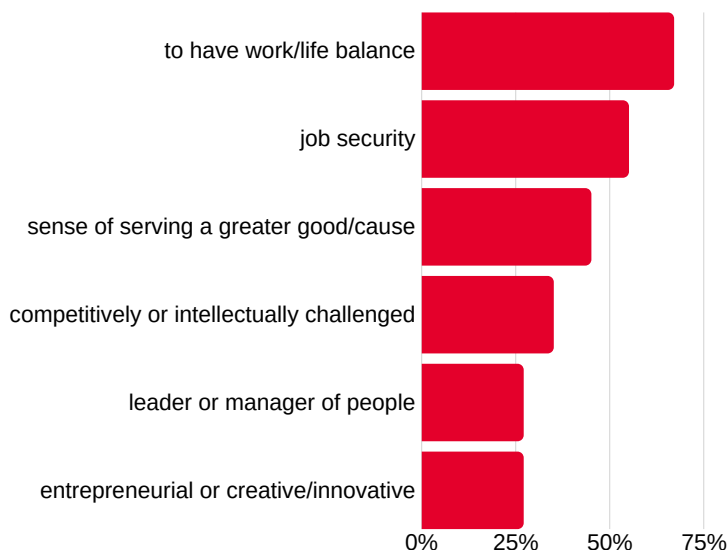


CAREER FAIR EMPLOYER TIPS: WHAT ARE UGA STUDENTS LOOKING FOR?

Top 10 employer attributes students are looking for*

1. Secure employment
2. Professional training and development
3. Inspiring purpose
4. Respect for its people
5. A creative and dynamic work environment
6. Leaders who will support my development
7. Encouraging work-life balance
8. High future earnings
9. Clear path for advancement
10. Opportunities to make a personal impact

The most important career goals*



*taken from the 2019 Universum Survey of US college students across all main fields of study

Employer impact

"Every employer I talked to was enthusiastic and engaged in our conversation. I appreciated how they genuinely wanted to learn about me and help me."

Companies that stand out

- Employers who are enthusiastic and excited to be there and engage with students
- Recruiters that share the vision, purpose, and values of their organization
- Friendly demeanor and approachability
- Listen and connect to the students' interests and values
- Employers that are open to many majors and diverse student backgrounds



UNIVERSITY OF GEORGIA
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