



Employer Sponsorship Opportunities 2017-2018

Employers often ask us how they can increase their visibility with students and support the Career Center's efforts. As a result, we have identified the following sponsorship opportunities.

Career Fair Sponsorship

This is an opportunity for a company to significantly increase its campus visibility through a sole sponsorship of one of our career fairs. This sponsorship includes premiere career fair location with two tables, recognition in all of the advertising we create for each event in a sponsored by "Tag Line," including invitations e-mailed to students; as well as signage at the event.

Diversity & Inclusion Recruiting Event

This marquee event, held the morning of our Fall Career & Internship Fair, provides employers with the opportunity to network with UGA's top diverse students prior to the fair.

Diversity & Inclusion Networking Dinner at Maggiano's

During this first-class event, over 100 students travel to Atlanta with UGA Career Center staff to network and dine with participating employers. A dessert reception provides employers with an opportunity to connect with a large number of student participants.

Diversity & Inclusion Career Conference

This half-day conference held the evening prior to the Spring Career & Internship Fair, focuses on the career and professional development of diverse talent at UGA. With over 100 students in attendance, employer representatives have the opportunity to engage with students during sessions, dinner, and a networking fair.

Resume Critique Days

Special Resume Critique Days are held several days prior to the Fall Career & Internship Fair and Spring Career & Internship Fair to help students get ready for the career fair and the recruiting season. During the event, employers interact one-on-one with students and provide resume critiques using the UGA Career Center Student Career Guide. This sponsorship includes recognition in all of the advertising we create as well as signage at the event.

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Fall 2017 Major Events

Event	Date	Sole Sponsor	Shared Sponsor	# of Students
Resume Critique Days	September 13 September 14 September 18 September 19	\$1,000 per day	None	100+ /day
Diversity & Inclusion Recruiting Event	September 20	None	Diversity Champion-\$3,000 Diversity Partner-\$1,500	100
Fall Career & Internship Fair	September 20	\$5,000	None	2,500
Diversity & Inclusion Networking Dinner <i>Maggiano's in Buckhead</i>	November 8	None	Diversity Champion-\$3,000 Diversity Partner-\$1,500	100

Spring 2018 Major Events

Event	Date	Sole Sponsor	Shared Sponsor	# of Students
Resume Critique Days	January 24 January 25 January 29 January 30	\$1,000 per day	None	100+ /day
Diversity&Inclusion Career Conference	January 30	None	Diversity Champion-\$3,000	100
Spring Career & Internship Fair	January 31	\$5,000	None	2,200

Summer 2018 Major Events

Event	Date	Sole Sponsor	Shared Sponsor	# of Alumni
Alumni Networking Night	June TBD	\$5000	None	~200

Get Connected to Increase Your Visibility

For additional information or to sponsor one or more of the following events please contact Holly Getchell, Director of Employer Relations, by email at hfox@uga.edu or by phone at 706-542-3375. You may also contact Scott Williams, Executive Director, by email at scottw@uga.edu or by phone at 706-542-3375.