

What can I do with a major in “Communication Studies”?

The University of Georgia Career Center

Clark Howell Hall, 706-542-3375, www.career.uga.edu

Department of Communication Studies, 706-542-4893, <http://comm.uga.edu/>



This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Speech Communication

Speech Communication is a branch of the liberal arts that seeks to develop skills in individual oral and written expression, critical thinking, group discussion, problem solving, and conceptualizing functions of communication. Speech Communication majors receive instruction in interpersonal and public communication, as well as acquire an understanding of both theory and application. The knowledge of application, theory, and research gained from a major in Speech Communication is a valuable foundation for any career. Graduates in Speech Communication can pursue careers in government agencies, courtrooms, political campaigns, social movements, personnel offices, organizational management, sales, corporate education, training, or public relations. This is also excellent preparation for law school, business school, or other professional and graduate training.

Research Careers

Georgia Career Information Center - <http://www.gcic.peachnet.edu> (accessible only on campus computers)

O*NET - <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook - <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles - <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)

Career Insider - powered by the Vault - http://career.uga.edu/resources/online_resources

*Please visit the Career Center Library or your Career Consultant for additional information or assistance.

Possible Job Titles of Speech Communication Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Account Manager*	Health Communication Specialist*	Project Manager
Account Executive*	Human Resource Specialist	Purchasing Agent
Editor	Communications Analyst	Real Estate Sales Agent*
Admissions Representative	Legal Assistant	Reporter
Assistant Professor*	Consultant	Research Director*
Event Planner*	Logistics Coordinator	Sales Representative
Alcohol Safety Coordinator	Management Trainee*	Senior Marketing Support
Lecturer*	Manager*	Spa Director*
Assistant Media Planner	Marketing Coordinator	Sports Writer
Business Analyst	Representative	Teacher
Healthcare Recruiter	Pharmaceutical Representative	Training Specialist
Claims Adjuster	Production Assistant	UCF Arena Marketing Coordinator*
Debate Coach*		Youth Minister
		Wellness Coordinator

Possible Employers of Speech Communication Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Agnes Scott College	CNN	Southern Pipe and Supply*
Evening Post Publishing	Habitat for Humanity	Renda Broadcasting
Albany Herald	Coca-Cola Company	Teach for America
Food Bank of NEGA	Liberty Mutual	The Weekly Planet
American Cancer Society	Delta Airlines	UJA – Federation of New York*
Georgia Baptist Healthcare	Mendes & Mount Law Firm	United Way
Beneficial Georgia	Emory Healthcare	University of Pennsylvania*
Georgia Farm Bureau	Momentum Business Solutions	University of Wisconsin*
Centers for Disease Control*	Etour.com	Utah Jazz*
Enterprise Rent-a-Car*1	Lowe's*	Wachovia
Georgia Pacific	MD Anderson Cancer Center*	Walt Disney Company
Global L.E.A.D.*	Missouri Western State University*	WNCG Radio
Global Spectrum*	OneSource Healthcare*	World Travel Partners
Greenlake Day Spa*	Scotland Wright Associates*	Young Life

Career Center Library Resources

Careers for Talkative Types & Others with the Gift of Gab (1998) by Marjorie Eberts

From Making a Profit to Making a Difference: How to Launch Your New Career in Non-Profits by Richard King

Great Jobs for Communication Majors by Blythe Camenson

Great Jobs for Liberal Arts Majors by Blythe Camenson

Keys to Liberal Arts Success by Howard Figler

Liberal Arts Jobs by Burt Nadler

Top Careers for Liberal Arts Graduates by Ferguson

Students Federal Career Guide by Katherine Troutman

Campus Resources

Undergraduate National Communication Assoc. - e-mail: UNCA@yahoogroups.com

Employment Websites

Work in PR - www.workinpr.com

Non-Profit Job Bank - www.idealists.org

Society for Human Resource Management - www.shrm.org/students/

Federal Job Opportunities - www.usajobs.com

State of Georgia Jobs - www.careers.ga.gov

Additional Resources

American Advertising Federation - www.aaf.org

Association for Business Communication - www.businesscommunication.org

Association for Women in Communication - www.womcom.org

International Communication Association - www.icaheadq.org

National Communication Association - www.natcom.org

Society for Human Resource Management - www.shrm.org/students/