This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

**Description of Communication Studies**

Communication Studies is a branch of the liberal arts that seeks to develop skills in individual oral and written expression, critical thinking, group discussion, problem solving, and conceptualizing functions of communication. Communication Studies majors receive instruction in interpersonal and public communication, as well as acquire an understanding of both theory and application. The knowledge of application, theory, and research gained from a major in Communication Studies is a valuable foundation for any career. Graduates in Communication Studies can pursue careers in government agencies, courtrooms, political campaigns, social movements, personnel offices, organizational management, sales, corporate education, training, or public relations. This is also excellent preparation for law school, business school, or other professional and graduate training.

**Researching Job Titles and Careers**

- **O*NET** [http://online.onetcenter.org](http://online.onetcenter.org) (click on Find Occupations)
- **Occupational Outlook Handbook** [http://www.bls.gov/oco](http://www.bls.gov/oco) (type in general term for career of interest)
- **Georgia Career Information Center** [http://www.gxic.peachnet.edu](http://www.gxic.peachnet.edu) (accessible only on campus computers)
- **Career Insider: Vault Guides** [http://career.uga.edu/resources/online_resources](http://career.uga.edu/resources/online_resources) (Under the “Resources” tab and select “Online Resources”)
- **Candid Career** [http://career.uga.edu/resources/online_resources](http://career.uga.edu/resources/online_resources) (View professionals speaking about their careers under the “Resources” tab and select “Online Resources”)

**Possible Job Titles**

<table>
<thead>
<tr>
<th>Account Manager</th>
<th>Digital Media Planner</th>
<th>Real Estate Sales Agent</th>
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</thead>
<tbody>
<tr>
<td>Administrative Assistant</td>
<td>Event Planner</td>
<td>Research Director</td>
</tr>
<tr>
<td>Assistant Supervisor in Culinary</td>
<td>Human Resource Manager</td>
<td>Sales Representative</td>
</tr>
<tr>
<td>Assistant Media Planner</td>
<td>IT Recruiter</td>
<td>Search Engine Marketing Analyst</td>
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<tr>
<td>Benefit Consultant</td>
<td>Layout Editor</td>
<td>Sports Writer</td>
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<tr>
<td>Branding Manager</td>
<td>Leasing Manager</td>
<td>Staff Assistant</td>
</tr>
<tr>
<td>Claims Adjuster</td>
<td>Management Trainee</td>
<td>Staff Recruiter</td>
</tr>
<tr>
<td>Consultant</td>
<td>Manager</td>
<td>Store Manager</td>
</tr>
<tr>
<td>Demand Generation Representative</td>
<td>Marketing Associate</td>
<td>Teacher</td>
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<tr>
<td>Director of Public Relations</td>
<td>Production Assistant</td>
<td>Training Specialist</td>
</tr>
<tr>
<td>Director of Technology &amp; Communications</td>
<td>Project Manager</td>
<td>Wellness Coordinator</td>
</tr>
<tr>
<td></td>
<td>Purchasing Agent</td>
<td>Youth Minister</td>
</tr>
</tbody>
</table>

**Possible Employers**

- Aldi
- Alliant Insurance Services
- Alston & Bird LLP
- Atlanta Braves
- Born to Eat Enterprises LLC
- Camden Property Trust
- Coca-Cola Company
- CNN
- Destination South Meetings & Events
- Enterprise Rent-a-Car
- Folk Mountain Academy
- Georgia Farm Bureau
- Georgia General Assembly
- Georgia Pacific
- Habitat for Humanity
- I.E. Innovations
- IPS Balers
- Kohl’s
- Liberty Mutual
- Lowe’s
- McKesson
- Metropolitan Nashville Public Schools
- Motul
- Perimeter Church
- Prestige Staffing
- Sea World
- Sogeti USA
- Starstruck Entertainment
- State Farm Insurance
- Teach for America
- Turner Broadcasting System, Inc.
- United States House of Representatives
- United Way
- Universal Music Group
- Usimprints
- Walt Disney Company
- Web Events Global
- WJBF News Channel 6
- Whirlpool Corporation
- WNCG Radio
- World Travel Partners
- Young Life

*To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at [www.career.uga.edu/gradsurveyresults/](http://www.career.uga.edu/gradsurveyresults/) and search for alumni on Linked In at [www.linkedin.com](http://www.linkedin.com)*.
Campus Resources

Undergraduate National Communication Association - e-mail: UNCA@yahoogroups.com

To find additional clubs and organizations, go to the Center for Student Organizations at - http://stuorgs.uga.edu/find/index.html

Connect with your Career Consultant http://career.uga.edu/contact#careerconsultants

RESEARCH OPPORTUNITIES:
CURO – Center for Undergraduate Research Opportunities - http://curo.uga.edu/

CAREER SPECIFIC COURSE:
COMM 2520 – Introduction to Interviewing
Students gain experience conducting interviews across a variety of situations. Includes information gathering, problem solving, and persuasive communication skills in dyadic settings.

Employment Websites

GENERAL:
CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)
DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)
GoinGlobal (To access GoinGlobal, login to your DAWGlink account)
Idealist www.idealist.org/ (nonprofit jobs)
USAJobs www.usajobs.gov/ (federal jobs)

MAJOR/CAREER SPECIFIC:
American Advertising Federation - www.aaf.org
Association for Business Communication - www.businesscommunication.org
Association for Women in Communication - www.womcom.org
International Communication Association - www.icahdq.org
National Communication Association - www.natcom.org
Society for Human Resource Management - www.shrm.org/students/

Professional Information Resources
Find professionals on LinkedIn who have graduated from UGA with their communication studies degree. See what they are currently doing and how they got there! To find UGA alumni, join the University of Georgia Alumni Association Group on LinkedIn.

Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the Groups You May Like link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

Additional Career Consultant Recommendations:
Researching Careers: Regardless of the career that you desire to pursue, talking with professionals in that field is essential and can help validate your decisions. Use the Informational Interview guidelines in the UGA Career Guide to learn more about how to connect with individuals in your areas of interest.

Graduate School: If you are interested in going to graduate school, check out these graduate school prep resources on the UGA Career Center’s website - http://career.uga.edu/graduate_school/
For additional graduate school help, meet with your Career Consultant at the UGA Career Center.