



What can I do with a major in CONSUMER ECONOMICS?

The University of Georgia Career Center
Clark Howell Hall, 706-542-3375, www.career.uga.edu
Department of Housing and Consumer Economics, www.fcs.uga.edu/hace

*The information below describes typical occupations and employers associated with this major.
Understand that some of the options listed below may require additional training.
Moreover, you are not limited to these options alone when choosing a possible career path.*

Description of Consumer Economics

The Consumer Economics major at The University of Georgia prepares students to understand how consumers make choices in their daily lives. Coursework examines decision-making regarding credit and debt, insurance, savings and investments, retirement, and estate planning through the Family Financial Management emphasis. This coursework is designed to prepare students to take the Certified Financial Planner exam. A strong business background prepares students for work in a variety of fields, including financial counseling, sales, marketing, management, consumer credit, and consumer groups.

Possible Job Titles of Consumer Economics Graduates

Account Executive	Event Coordinator	Marketing Director
Accounts Payable Assistant	Financial Planner	Property Manager
Assistant General Manager	Information Systems Assistant	Purchasing Agent
Banking Officer	Investment Associate	Real Estate Agent
Benefits Counselor	Investment Consultant	Restaurant Manager
Business Development Coordinator	Lead Loss Prevention Coordinator	Sales Consultant
Claims Representative	Leasing Consultant	Sales Representative
Communications Coordinator	Loan Originator	Small Business Owner
Consumer Banker	Management Trainee	Stockbroker
District Manager	Marketing Associate	Underwriter

To research careers of interest, you may want to visit these web sites:

Georgia Career Information Center <http://www.gcic.peachnet.edu> (userid: ugacpp & password: gcis889)

O*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)

**Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.*

Possible Employment Settings for Consumer Economics Graduates

Apartment Complexes	Home Builders	Non-Profit Agencies
Banking & Financial Services	Hotels	Real Estate Agencies
Businesses & Corporations	Insurance Companies	Restaurants
Government Agencies	Lending Agencies	

Top UGA Career Center Resources for Consumer Economics Majors

100 Best Nonprofits to Work For
Great Jobs for Economics Majors
Opportunities in Banking Careers
Opportunities in Financial Careers

Opportunities in Property Management
Opportunities in Purchasing Careers
Real People Working in Business
Vault Career Guide to Investment Banking
Vault Career Guide to Marketing and Brand Management
Vault Career Guide to the Real Estate Industry
WetFeet Insider Guide to Industries and Careers for Undergrads
What Can You Do With a Major in Business?
Your Successful Real Estate Career

Campus Resources Associated with Consumer Economics

National Association of Homebuilders at UGA

<http://www.hbi.org/>

UGA Family and Consumer Science Cooperative Extension

<http://www.fcs.uga.edu/extension/>

Strategies

- Develop strong oral and written communication skills
- Gain related experience by obtaining summer jobs, part-time jobs, externships and internships.
- Conduct informational interviews with professionals to learn more about industries of interest.
- Join professional associations related to your area of interest.

Employment Websites

Great Insurance Jobs

<http://www.greatinsurancejobs.com/>

Hospitality Jobs Online

<http://www.hospitalityonline.com/>

Jobs in the Money

<http://www.jobsinthemoney.com/>

National Multi-Housing Council

www.nmhc.org

Real Estate Jobs/Property Management Jobs

http://www.nationjob.com/real_estate/

Additional Resources for Consumer Economics Majors

Council for Consumer Interests

<http://consumerinterests.org>

National Association of Residential Property Managers

<http://narpm.org/>

Society of Consumer Affairs Professionals

<http://www.socap.org>