This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Consumer Economics

The Consumer Economics major at The University of Georgia prepares students to understand how consumers make choices in their daily lives. Students learn how fraud & deception, products of varying quality, & inadequate information affect consumer decisions. The role of information is a central theme. A strong business background prepares students for work in a variety of fields, including financial counseling, sales, marketing, management, consumer credit, and consumer groups.

Researching Job Titles and Careers

O*NET http://online.onetcenter.org (click on Find Occupations)
Occupational Outlook Handbook http://www.bls.gov/oco (type in general term for career of interest)
Georgia Career Information Center http://www.gcic.peachnet.edu (accessible only on campus computers)
Career Insider: Vault Guides http://career.uga.edu/resources/online_resources (Under the “Resources” tab and select “Online Resources”)
Candid Career http://career.uga.edu/resources/online_resources (View professionals speaking about their careers under the “Resources” tab and select “Online Resources”)

Possible Job Titles

<table>
<thead>
<tr>
<th>Account Executive</th>
<th>District Manager</th>
<th>Office Manager</th>
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<tbody>
<tr>
<td>Accounts Payable Assistant</td>
<td>Event Coordinator</td>
<td>Online Media</td>
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<tr>
<td>Advertising</td>
<td>Financial Advisor</td>
<td>Paralegal</td>
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<tr>
<td>Assistant General Manager</td>
<td>Financial Planner</td>
<td>Project Manager</td>
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<tr>
<td>Automobile Technician</td>
<td>Information Systems Assistant</td>
<td>Purchasing Agent</td>
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<tr>
<td>Banking Officer</td>
<td>Investment Associate</td>
<td>Real Estate Agent</td>
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<tr>
<td>Benefits Counselor</td>
<td>Investment Consultant</td>
<td>Recruiter</td>
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<tr>
<td>Business Development Coordinator</td>
<td>Leasing Consultant</td>
<td>Research</td>
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<tr>
<td>Claims Representative</td>
<td>Loan Originator</td>
<td>Restaurant Manager</td>
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<tr>
<td>College Advisor</td>
<td>Loss Prevention Coordinator</td>
<td>Sales Consultant</td>
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<tr>
<td>Communications Coordinator</td>
<td>Management Consultant</td>
<td>Sales &amp; Merchandising Representative</td>
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<tr>
<td>Consumer Advocate</td>
<td>Management Trainee</td>
<td>Small Business Owner</td>
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<tr>
<td>Consumer Banker</td>
<td>Manager</td>
<td>Stockbroker</td>
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<tr>
<td>Contracts Analyst</td>
<td>Market Research</td>
<td>Teller</td>
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<tr>
<td>Director of Physician Outreach &amp;</td>
<td>Marketing Associate</td>
<td>Underwriter</td>
</tr>
<tr>
<td>Market Development</td>
<td>Marketing Director</td>
<td>Volunteer Coordinator</td>
</tr>
</tbody>
</table>

Possible Employers

AIAA Sign Company
alonovo.com
Apartment Complexes
Aqaba Technologies
Avalonbay Communities
Barrow Regional Medical Center
Banking & Financial Services
Beechwood Pines Apartments
BB&T
Boxer Craft
Businesses & Corporations
Capstone Financial Partners
CLASS Leasing
Corus 360Design Revolution Studios, LLC
AAA Sign Company
Dordan Manufacturing, Inc.
E Trade Financial
Europe2You
Federal Trade Commission
Georgia Lions Lighthouse Foundation
Government Agencies
Hansa|GCR
Home Builders
Hotels
IDR Inc.
Ingrated Medical Systems
Insurance Companies
Kauffman Tire
Lending Agencies
Locos Franchise Company
Make-A-Wish Georgia and Alabama
Merme INC.
National College Advising Corp.
Non-Profit Agencies
Ozark Natural Foods
Pendergast & Associates
Pinnacle Experience
Post Properties
Qualitative Design Research Group
Real Estate Agencies
Restaurants
State Farm Insurance Company
Sublime Behavior Marketing
The Coca-Cola Company
To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at www.career.uga.edu/gradsurveyresults/ and search for alumni on LinkedIn at www.linkedin.com.

Campus Resources
National Association of Homebuilders at UGA - http://www.hbi.org/
UGA Family and Consumer Science Cooperative Extension - http://www.fcs.uga.edu/extension/
College of Family & Consumer Sciences Student Services - http://www.fcs.uga.edu/ss/index.html

To find additional clubs and organizations, go to the Center for Student Organizations at - http://stuorgs.uga.edu/find/index.html
Connect with your Career Consultant http://career.uga.edu/contact#careerconsultants

Employment Websites
GENERAL:
CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)
DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)
GoinGlobal (To access GoinGlobal, login to your DAWGlink account)
Idealist www.idealist.org/ (nonprofit jobs)
USAJobs www.usajobs.gov/ (federal jobs)

MAJOR/CAREER SPECIFIC:
Great Insurance Jobs - http://www.greatinsurancejobs.com/
Jobs in the Money - http://www.jobsinthemoney.com/
National Multi-Housing Council www.nmhc.org
Real Estate Jobs/Property Management Jobs - http://www.nationjob.com/real_estate/

Professional Information Resources
Council for Consumer Interests - http://consumerinterests.org
National Association of Residential Property Managers http://narpm.org/
Society of Consumer Affairs Professionals - http://www.socap.org
LinkedIn - https://www.linkedin.com

Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the Groups You May Like link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

Additional Career Consultant Recommendations:
Get involved and build your resume early. Join student organizations that fit your interests and career goals. Also, consider informational interviews of professionals within your field. Visit the career center website or career guide for more information about informational interviewing including questions to ask and a cold calling script. Additionally, consider internships and volunteer opportunities to demonstrate work ethic and experience through-out your resume.

If you are considering going straight to a graduate program following your degree completion take time to compare programs and find the one that fits your needs. Consider www.gradschools.com for listings of programs across the country. Discussing your graduate school plans with a faculty member or academic advisor may also provide you with more information. Please visit our website www.career.uga.edu and click on the graduate school tab for additional resources and information to help you in your pursuit of higher education.