This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Digital and Broadcast Journalism

Students graduate from the Department of Telecommunications with a deep understanding of the critical role digital communication networks play in our world and the professional skills they need to make their voices heard in the global media dialog. Whether you are interested in entertainment media or the world of news and information, the Digital and Broadcast Journalism major will show you how to tell the stories that are important to you and how to share those stories with others through television, radio, film, online and mobile networks. This program is designed to educate students for careers in gathering, analyzing, and delivering the news. It also helps students develop and hone their media writing, news production and performance, creative and critical analysis. Graduates find careers producing, reporting, and anchoring news, feature, sports, entertainment, and weather information for television, radio, online, and mobile news providers. Graduates also find careers producing nonfiction entertainment programming such as documentaries and program series for cable networks and other digital distributors that focus on nonfiction content niches such as Sports, Science, Animals, Food, Travel, and similar subjects. Graduates generally begin in small market stations and work into larger markets.

Researching Job Titles and Careers
O*NET http://online.onetcenter.org (click on Find Occupations)
Occupational Outlook Handbook http://www.bls.gov/oco (type in general term for career of interest)
Georgia Career Information Center http://www.gcic.peachnet.edu (accessible only on campus computers)
Career Insider: Vault Guides http://career.uga.edu/resources/online_resources (Under the “Resources” tab and select “Online Resources”)
Candid Career http://career.uga.edu/resources/online_resources (View professionals speaking about their careers under the “Resources” tab and select “Online Resources”)

Possible Job Titles

<table>
<thead>
<tr>
<th>Account Manager</th>
<th>HR and Recruiting Coordinator</th>
<th>Radio Host</th>
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<tbody>
<tr>
<td>Associate Producer</td>
<td>Legislative Correspondent</td>
<td>Radio/TV News Reporter</td>
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<tr>
<td>Board Operator</td>
<td>Marketing Manager</td>
<td>Recording Industry</td>
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<tr>
<td>Broadcast Meteorologist</td>
<td>Motion Picture Industry Artist</td>
<td>Reporter</td>
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<tr>
<td>Client Services</td>
<td>Multimedia Journalist</td>
<td>Sales Professional</td>
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<tr>
<td>Continuity Writer</td>
<td>News Anchor</td>
<td>Station Manager</td>
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<tr>
<td>Corporate Development</td>
<td>News Reporter</td>
<td>Teacher</td>
</tr>
<tr>
<td>Digital Media Specialist</td>
<td>Paralegal Assistant</td>
<td>Television Reporter</td>
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<tr>
<td>Digital Producer</td>
<td>Producer</td>
<td>Traffic Manager</td>
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<tr>
<td>Director</td>
<td>Production Assistant</td>
<td>Video Journalist</td>
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<td>Disc Jockey</td>
<td>Program Director</td>
<td>Web Producer</td>
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<tr>
<td>Editor</td>
<td>Public Affairs Specialist</td>
<td>Writer</td>
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Possible Employers

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<tr>
<th>ABC</th>
<th>ESPN</th>
<th>Time Warner Cable</th>
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<tbody>
<tr>
<td>Bloomberg</td>
<td>Fox 5 Atlanta</td>
<td>Turner Broadcasting System</td>
</tr>
<tr>
<td>CBS</td>
<td>FoxSports South</td>
<td>Univision</td>
</tr>
<tr>
<td>Clear Channel Radio</td>
<td>Golf Channel</td>
<td>Walt Disney World</td>
</tr>
<tr>
<td>CNN</td>
<td>KION TV</td>
<td>Weather Channel</td>
</tr>
<tr>
<td>Comcast Cable, Inc.</td>
<td>NBC</td>
<td>Weigel Broadcasting WBND</td>
</tr>
<tr>
<td>Comcast SportsNet, Mid-Atlantic</td>
<td>News America Marketing</td>
<td>WIS-TV, Columbia, SC</td>
</tr>
<tr>
<td>Cox Communications</td>
<td>News Distribution Network</td>
<td>WLTZ-TV, Columbus, GA</td>
</tr>
<tr>
<td>Cox Media Group</td>
<td>Teach for America</td>
<td>WSB-TV, Atlanta, GA</td>
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<tr>
<td>Eli Lilly and Company</td>
<td>Telemundo</td>
<td>WRDW-TV, Augusta, GA</td>
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To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at www.career.uga.edu/gradsurveyresults/ and search for alumni on LinkedIn at www.linkedin.com.

Campus Resources

Association for Women in Sports Media at the University of Georgia, The- https://www.facebook.com/AWSMatUGA
Critical Media Studies- https://www.facebook.com/UGACultureClub
DiGamma Kappa Broadcasting Society - http://dgk.uga.edu/
FilmmakingUnion at UGA- http://ugafilmmaking.wordpress.com/
Grady Newsource- http://gradynewsourse.uga.edu/
The Red and Black- http://www.redandblack.com/
WUOG 90.5FM- www.wuog.org

To find additional clubs and organizations, go to the Center for Student Organizations at - http://stuorgs.uga.edu/find/index.html
Connect with your Career Consultant http://career.uga.edu/contact#careerconsultants

Employment Websites

GENERAL:
CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)
DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)
GoinGlobal (To access GoinGlobal, login to your DAWGlink account)
Idealist www.idealist.org/ (nonprofit jobs)
USAJobs www.usajobs.gov/ (federal jobs)

MAJOR/CAREER SPECIFIC:
American Public Media http://americanpublicmedia.applicantpro.com/pages/careers/
Adweek http://www.adweek.com/
Atlanta Film Festival 365 http://atlantafilmfestival.com/index.php
Entertainment Careers http://www.entertainmentcareers.net/jcat.asp?jcat=120
Georgia Film & TV http://www.georgia.org/GeorgiaIndustries/Entertainment/FilmTV/Pages/default.aspx
Internship King http://www.internshipking.com/
J-Jobs http://www.journalism.berkeley.edu/jobs/
Journalism Jobs http://www.journalismjobs.com
Media Bistro http://www.medibistro.com/
Media Week http://www.mediamarket.co.uk/
National Association of Black Journalists http://www.nabj.org/
Nation Job http://www.nationjob.com/media
National Alliance of State Broadcasters Associations http://www.careerpage.org/search.php
Public Broadcasting System http://www.pbs.org/about/careers/job-openings/
Public Media http://www.current.org/
Production Hub http://www.productionhub.com/
Radio Online http://www.radionline.com
ShowBiz Jobs http://www.showbizjobs.com/dsp_jobsearch.cfm
Radio Online http://www.radio-online.com
Society of Professional Journalists http://www.spj.org/
T. Howard Foundation – Diversity in the Media http://www.t-howard.org/
Turner Broadcasting System http://www.turner.com/
TVJobs.com http://www.tvjobs.com/

Professional Information Resources

Academy of Television Arts and Sciences http://www.emmys.org/
American Sportscaster Online http://www.americanportcastersonline.com/
Association for Women in Sports Media http://awsmonline.org/
Georgia Association of Broadcasters http://www.gab.org/
National Association of Broadcasters http://www.nab.org/default.asp
Southern States Communication Association  http://www.ssca.net/index.php

LinkedIn Groups to join:
- Internships and Interns
- UGA DiGamma Kappa (DGK)
- University of Georgia Alumni Association Group (UGA)
- University of Georgia Grady College of Journalism and Mass Communication Alumni

Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the Groups You May Like link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

Additional Career Consultant Recommendations:

Knowledge/Skills Needed in Digital and Broadcast Journalism
- Get experience with reporting, production, and editing by securing an internship with a TV broadcast station, radio station or production company. Obtaining a production assistant internship is common for students beginning their careers in this field. Internships may be paid or unpaid positions.
- Consider enrolling in New Media Certificate courses to gain an understanding and proficiency in digital media such as web design, multimedia, and social media. For more information, visit http://mynmi.net/certificate/.
- Strengthen writing skills by working for The Red and Black, UGAzine, Pandora, Infusion Magazine or other on-campus publications. Gain experience in a variety of positions, including reporting, layout, and editing.
- Volunteer to announce sporting events at UGA or within the community.
- Secure an internship with a broadcasting company, radio station, newspaper, magazine, or a marketing/public relations agency.
- Develop excellent writing, reporting, editing, and public speaking skills.
- Participate in drama/theatre in a directing, acting, or technical crew capacity.
- Gain experience with social media marketing using platforms such as Facebook, Twitter, and Instagram. Become proficient in social media analytics by using HootSuite.
- Gain proficiency in editing software such as Apple - Final Cut Pro X, Quicktime Pro, and Avid. Additionally, Dreamweaver, Macromedia Flash, Maya, Adobe Photoshop, Adobe Premiere Pro, Fireworks are also very useful in the multimedia industry.
- Compile a portfolio of your on-air talent, edited videos, packages, writing samples, and ideas. Making an online portfolio is a good way to market your skills and work samples for job opportunities by using websites such as www.issuu.com/, https://vimeo.com/, www.youtube.com, and http://wordpress.com.

Campus Involvement and Domestic Field Study Opportunities
- Pre-Journalism and Digital and Broadcast Journalism majors interested in getting hands-on experience in news production are strongly encouraged to get involved with Grady Newsource, a four-day-a-week, 30-minute newscast that airs on WNEG-TV. Students rotate weekly through every job in the newsroom: producer, playback, assignments editor, anchors, writers, reporters, videographers, sports and weather.
- Host a radio show or intern with WUOG 90.5 FM or WUGA 91.7/97.9 FM or other local radio stations.
- Join DiGamma Kappa, the official broadcasting society at the University of Georgia. The group meets bi-weekly to provide networking opportunities, activities, and social functions within the broadcast and mass media industry. The organization also provides an atmosphere for students to learn about jobs and internships from professionals in the industry.
- Students interested in working in entertainment media are encouraged to attend Grady L.A., a summer internship/study program in Los Angeles where students work as interns for companies in the entertainment industry. Each week, students will be introduced to guest speakers including studio executives, animators, directors, screenwriters, agents, and other key industry players.http://grady.uga.edu/studyabroad/LA.

Additional Internship/Job Search Tips
- For additional information on internships and job opportunities, please look out for emails sent every Monday on the Grady Career Services Update listserv. If you are not on that listserv, please email Cecil Bentley at cbentley@uga.edu or call or (706) 542-4993.
- If you’re interested in working or interning for a specific company, please visit that company’s website. Job and internship opportunities are usually listed under the “Careers” tab.