This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Economics

Economics includes the study of the ways in which people make a living, the production, distribution, and consumption of goods and services, and the analysis of inflation, unemployment, and efficient use of natural resources. Macro and microeconomics are the two vantage points from which the economy is observed. Macroeconomics looks at the total output of a nation and the way the nation allocates its limited resources of land, labor, and capital in an attempt to maximize production levels and promote trade and growth. Microeconomics looks into similar issues, but on the level of the individual people and firms within the economy. It tends to be more scientific in its approach, and studies the parts that make up the whole economy. For students interested in business careers, economics is an essential foundation for business education. Similarly, when it is viewed in the broader sense of a liberal arts education, economics is a core discipline and an integral part of a well-rounded course of study. Economics majors develop both analytical and communication skills while focusing on the application of economics to the real world. In addition to foundational courses in economic theory, the Economics Department offers classes that reflect broader interests, including environmental economics, sports economics, game theory, economic analysis of law, urban economics, and the economics of education.

Researching Job Titles and Careers

O*NET: online.onetcenter.org - click on “Find Occupations”
Occupational Outlook Handbook: www.bls.gov/oco - type in a general term to search for a career of interest
Georgia Career Information Center: www.gcic.peachnet.edu - accessible only on campus computers
Career Insider: Vault Guides: career.uga.edu/resources/online_resources - under the “Resources” tab, select “Online Resources”
Candid Career: career.uga.edu/resources/online_resources - view professionals speaking about their careers; under the “Resources” tab, select “Online Resources”

Possible Job Titles

<table>
<thead>
<tr>
<th>Account Executive</th>
<th>Data Analyst</th>
<th>Management Consultant</th>
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</thead>
<tbody>
<tr>
<td>Administrative Assistant</td>
<td>Digital Strategist</td>
<td>Marketing Coordinator</td>
</tr>
<tr>
<td>Agent</td>
<td>Field Secretary</td>
<td>Mergers &amp; Acquisitions Analyst</td>
</tr>
<tr>
<td>Analyst</td>
<td>Financial Advisor</td>
<td>Online Marketing Manager</td>
</tr>
<tr>
<td>Associate Director</td>
<td>Fly Fishing Guide</td>
<td>Real Estate Agent</td>
</tr>
<tr>
<td>Business Analyst</td>
<td>Hazard Specialist</td>
<td>Risk Analyst</td>
</tr>
<tr>
<td>College Director</td>
<td>Investment Banking Analyst</td>
<td>Strategy &amp; Operations Associate</td>
</tr>
<tr>
<td>Cost Analyst</td>
<td>IT Consultant</td>
<td>Systems Analyst</td>
</tr>
<tr>
<td>Customer Service Representative</td>
<td>Loan Officer</td>
<td>Underwriter</td>
</tr>
</tbody>
</table>

Possible Employers

| Accenture | Deloitte | PepsiCo |
| AirWatch | Deutsche Bank Securities, Inc. | Phi Gamma Delta |
| Altria | FIG Partners | PowerStation USA |
| Ameriprise Financial | Georgia-Pacific LLC | PwC |
| Amerisave Mortgage Corporation | HF Bar Ranch | Sogeti |
| Assurant | Keller Williams Realty | Starr Companies |
| Atlanta Models & Talent, Inc. | Liberty Mutual Insurance | State Farm Insurance Company |
| BetterCloud | Living Hope Church | SunTrust |
| BLAST900 | MarketSource, Inc. | Viamed |
| Bullock Mannelly Partners | Mather Economics LLC | Wells Fargo Financial, Inc. |
| Burke Group | McKinsey & Company | Young Americans for Liberty |
| Burrell & Company | Melton Classics, Inc. | |
| CareCore National | Neenah Paper | |
| Credit Suisse | OTR Capital | |

To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at www.career.uga.edu/gradsurveyresults, and also search for alumni on LinkedIn at www.linkedin.com.
Campus Resources

Alpha Kappa Psi (co-ed professional business fraternity):  www.terry.uga.edu/students/student-organizations/akspi

Atlas Business Society (1st & 2nd year students of all majors):  www.terry.uga.edu/students/student-organizations/atlas-business-society

Corsair Society (investment banking/finance):  www.corsairsociety.com

Dawgs Networking Association:  stuorgs.uga.edu/find/index.html

Delta Sigma Pi (co-ed professional business fraternity):  www.terry.uga.edu/students/student-organizations/delta-sigma-pi

Economics Department:  www.terry.uga.edu/academics/offices/economics

Economics Society:  www.terry.uga.edu/students/student-organizations/economics-society

Enactus (formerly SIFE) (entrepreneurial/community service):  www.terry.uga.edu/students/student-organizations/sife

Finance Department:  www.terry.uga.edu/academics/offices/finance

Finance Society:  www.terry.uga.edu/students/student-organizations/finance-society

Multicultural Business Student Association:  www.terry.uga.edu/students/student-organizations/mbsa

Omicron Delta Epsilon (international honor society):  www.omicrondeltaepsilon.org

Student Financial Planning Association (open to any major):  www.fcs.uga.edu/ssac/student-financial-planning-association

Student Managed Investment Fund (SMIF) (3rd & 4th year students interested in investments):  www.terry.uga.edu/smif

Terry Student Consulting:  www.terry.uga.edu/students/student-organizations/tsc

Women in Business:  www.terry.uga.edu/students/student-organizations/wib

To find additional clubs and organizations, go to the Center for Student Organizations:  stuorgs.uga.edu/find/index.html

Connect with your Career Consultant:  career.uga.edu/contact#careerconsultants

Employment Websites

GENERAL:
CareerSearch:  career.uga.edu/resources/online_resources - research employers by location and/or industry

DAWGlink:  www.career.uga.edu - login with your UGA MyID and password

GoinGlobal:  To access, login to your DAWGlink account

Idealist:  www.idealist.org - nonprofit jobs

USAJobs:  www.usajobs.gov - federal jobs

MAJOR/CAREER SPECIFIC:
American Economic Association:  www.aeaweb.org/joe

Bureau of Economic Analysis:  bea.gov


CATO Institute:  www.cato.org

Chronicle of Higher Education:  chronicle.com/section/Jobs/61

Econ Job Market:  www.econjobmarket.org


National Association for Business Economics:  www.nabe.com

National Bureau of Economics:  www.nber.org

The Economist:  www.economist.com

Economics Students Interested in Understanding & Interpreting Financial Matters

• American Academy of Business & Financial Management:  www.theiafm.org

• American Association of Finance & Accounting:  www.aafa.com

• American Bankers Association:  www.aba.com

• American Finance Association:  www.afajof.org

• Association of Financial Professionals:  www.afponline.org

• Careers in Finance:  careers-in-finance.com

• Financial Management Association:  www.fma.org

• Financial Planning Association:  www.fpanet.org

• Securities Industry & Financial Markets Association:  www.sifma.org

Economics Students Interested in Quantitative Analysis

• American Mathematical Society:  www.ams.org

• American Statistical Association:  www.amstat.org

• Institute for Operations Research & the Management Sciences:  www.informs.org

• Society for Industrial & Applied Mathematics:  www.siam.org

Economics Students Interested in Investment Banking


• CFA Institute:  www.cfainstitute.org

• The Deal:  thedeal.com
Economics Students Interested in Insurance
- Actuary Jobs: www.actuary.com
- Global Association of Risk Professionals Career Center: www.garp.com/careercenter
- Insurance Jobs: www.greatinsurancejobs.com
- Insurance Workforce: www.insuranceforceworkforce.com
- Society of Actuaries: www.soa.org

Economics Students Interested in Consulting
- Association of Management Consulting Firms: www.amcf.org
- Institute of Management Consultants USA, Inc.: www.imcusa.org

Professional Information Resources
Ace the Case: www.AcetheCase.com
ArgoPoint: www.argopoint.com/management-consulting-case-interviews-advice-tips
eVisors: www.evisors.com - a great site for webinars & connecting with a professional advisor

VAULT: www.career.uga.edu - select “resources,” then “online resources,” type in student ID#, select “Career Insider”


BLOGS: Freakonomics: freakonomics.com; Greg Mankiw: gregmankiw.blogspot.com; Marginal Revolution: marginalrevolution.com; Money Beat: blogs.wsj.com/moneybeat

BOOKS: Average is Over (Tyler Cowen); Options, Futures, & Other Derivatives (John Hull); Security Analysis and The Intelligent Investor (Benjamin Graham); The Handbook of Fixed Income Securities (Frank Fabozzi); Liar’s Poker (Michael Lewis); The Fast Track: The Insider’s Guide to Winning Jobs in Management Consulting, Investment Banking, & Securities Trading (Mariam Naficy)


Tip: Join LinkedIn groups that are related to your career interest. To search, select “groups” under the “interests” tab. Also, review the groups that professionals in your field of interest have joined and consider joining them as well. Here are a couple of suggested groups to get you started: American Economics Interest Group and University of Georgia Department of Economics

Additional Career Consultant Recommendations
Economics is a great major because it provides a solid business foundation that can lead to a wide range of career options; however, this openness can also be troublesome when trying to narrow your focus to a few specific industries to actively pursue. As a result, it is critical for economics majors to begin exploring their skills, values, and interests as well as various career opportunities prior to graduating. Below you will find a variety of career areas that economics majors often pursue (keep in mind this is not an all-inclusive list). For more information about these areas, schedule an appointment with your Career Consultant.