

**What can I do with a major in
“Family Financial Planning”?**
The University of Georgia Career Center
Clark Howell Hall, 706-542-3375, www.career.uga.edu
Department of Housing and Consumer Economics
<http://www.fcs.uga.edu/newfacs/hace/>



This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Family Financial Planning

Financial Planning is an evolving and dynamic profession. Financial Planners of today must have expertise in a broad range of subject areas and must also be capable to apply this knowledge in servicing clients with different goals, values, and backgrounds. True financial planning always puts the clients' interests first while at the same time helping them to meet their goals in life.

The curriculum includes topics such as: financial counseling, financial decision making, values-based planning, planner-client rapport building, risk management, asset allocation, tax planning, retirement planning, employee benefits, estate planning, and practice management. Through this curriculum students are not only qualified to sit for the CFP® Certification Examination, which is integral to the development of their professionalism, but they will also gain a strong foundation from which to build a client-centered financial planning career.

A required internship allows students to apply their studies and to also experience the profession of financial planning in a real-world setting. The growth of the financial planning industry in the past few years has led to many opportunities for those entering the profession today. In fact, the career of financial planning has consistently ranked in the top 5 professions in popular publications such as Money Magazine and the Jobs Rated Almanac.

Research Careers

Georgia Career Information Center <http://www.gcic.peachnet.edu> (userid: ugacpp & password: gcis889)

O*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)

**Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.*

Possible Job Titles of Family Financial Planning Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Account Executive*	Financial Representative
Agent / Representative	Personal/Private Banker
Associate*	Planning Associate*
Bank Trust Officer	Retirement Benefits Specialist
Financial Advisor	Retirement Plan Administrator
Financial Counselor	Wealth Advisor
Financial Educator	

Possible Employers of Family Financial Planning Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Amicus Financial Advisors	Morningstar, Inc.
Banking & Financial Services	Non-Profit Agencies
Businesses & Corporations	PPA Advisory Services, Inc.
Cannon Financial Institute	Private Practice
GEB Corp	Retirement Plan Administrators LLC
Georgia Federal Credit Union	The Daniel Financial Group*
Government Agencies	The TriVeritas Group
Harrold Financial Group*	The University of Georgia*
Holland Financial	Wachovia Securities
Homrich Berg*	

Career Center Library Resources

Getting Started as a Financial Planner

Opportunities in Financial Careers

So You Want to be a Financial Planner

WetFeet Insider Guide to Industries and Careers for Undergrads

Campus Resources

Student Financial Planning Association - <http://fcs.uga.edu/sfpa>

The Peer Financial Counseling Program - <http://www.fcs.uga.edu/hace/undergraduate/pfc.html>

College of Family & Consumer Sciences Student Services - <http://www.fcs.uga.edu/ss/index.html>

Employment Websites

Financial Planning Association - www.fpanet.org

Financial Planning Association of Georgia - <http://www.fpaga.org>

National Association of Personal Financial Advisors - <http://www.napfa.org/>

USAJOBS - <http://www.usajobs.gov/>

Idealist - <http://www.idealist.org/>

Additional Resources

Certified Financial Planner Board of Standards Inc. - <http://www.cfpboard.org/>

Financial Planning Association - www.fpanet.org

Financial Planning Association of Georgia - <http://www.fpaga.org>

National Association of Personal Financial Advisors - <http://www.napfa.org/>

LinkedIn - <https://www.linkedin.com>