

What can I do with a major in “Health Promotion”?

The University of Georgia Career Center

Clark Howell Hall, 706-542-3375, www.career.uga.edu
Department of Health Promotion & Behavior, 706-542-3313
<http://www.publichealth.uga.edu/hpb>



This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Health Promotion and Behavior

The Department of Health Promotion and Behavior (HPB), through research, teaching, and service, prepares professionals in process-related competencies in health promotion programming that are based on a comprehensive knowledge and understanding of the determinants of health. Health promotion efforts are directed at influencing or facilitating health-related behavior, advocating public health policy, creating supportive environments, strengthening community action, developing personal skills, and reorienting health services. Students are prepared to work in health promotion and wellness positions in public, community, health care, and worksite settings.

Research Careers

O*NET <http://online.onetcenter.org> (Click on Find Occupations)

Georgia Career Information Center <http://www.gcic.peachnet.edu> (Accessible only on campus computers)

Occupational Outlook Handbook <http://www.bls.gov/oco> (Type in general term for career of interest)

Alberta Occupational Profiles www.alis.gov.ab.ca/occinfo/frameset.asp (Click on Occupational Title Search)

*Please visit the Career Center Library or your Career Consultant for more information or assistance.

Possible Job Titles of Health Promotion and Behavior Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Account Manager*	Conferences & Leagues*	Marketing Services Coord*
Assistant Coach*	Corporate Sales Rep.*	Operations Coordinator*
Asst for Bulldog Club Oper*	Director of Sports Marketing*	Operations Manager*
Asst. Dir. of Event Mgt.*	Director/Program Promotions*	PE Teacher*
Asst. Facilities Coordinator*	Event Coordinator*	Sales Executive*
Asst. Ticker Mgr./Athletics*	Events Management*	Senior Promotion Coordinator*
Athletic Conference Director	Health Coordinator*	Sponsorship Coordinator*
Bench Club Facility Mrg*	Human Resources Manager*	Sports Management*
Championship Event Coord.*	Instructor*	Teacher/Athletic Trainer*
College & University Athletics*	Marketing Director*	Ticket Office Clerk*

Possible Employers of Health Promotion and Behavior Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

American Hole'N'One*	Georgia Dome*	Professional Teams
Bollettieri Sports*	Georgia Tech Athletic Assoc.*	Raycom Sports*
Camps	Georgia Tennis Association*	Sea Island Company*
Carolina Panthers*	Jefferson City*	Sonnenalp Resort*
Chipola Junior College*	Management Firms	Southern League (Baseball)*
City and County School Systems*	Media	Sporting Goods Stores
Colleges & Universities	Military Academies	Sports Life*
Department of Army*	Nashville Arena/Leisure	The Collegiate Licensing Co.*
Disney Sports Attractions*	Mgmt.*	UGA Athletic Association*
Fitness Centers	Nat.Assc.Intercollegiate Athl.*	United States Army*
	Peach Bowl	

Career Center Library Resources

Careers for Health Nuts and Others Who Love to Stay Fit by Camenson, Blythe

Resort Internship and Seasonal Employment Guide by The Internship Series

Public Health: Career Choices that Make a Difference by Turnock, Bernard J.

Campus Resources

Activities, Clubs and Honor Societies - <http://www.publichealth.uga.edu/student-resources/activities>

Association of Teachers of Preventive Medicine

Gerontological Society

Environmental Health Science Club

Adopt-A-Stream and Adopt-A-Highway

Employment Websites

Online Sports Jobs - <http://www.teamworkonline.com/>

Making the Difference (Federal Jobs & Internships) - <http://www.makingthedifference.org>

U.S. Office of Personnel Management - <http://www.opm.gov/>

Additional Resources

Cool Works - <http://www.coolworks.com/>

Coach U - <http://www.coachinc.com/CoachU/default.asp?s=1>

Sports Mark Management Group, Ltd. - <http://www.smgnet.com/>

American Journal of Health Promotion - <http://www.healthpromotionjournal.com/>

CDC – Department of Health and Human Services - <http://www.cdc.gov/>

American Alliance for Health, Physical Education, Recreation and Dance - <http://www.aahperd.org/index.cfm>

Association of Schools of Public Health - <http://www.asph.org/>

American Evaluation Association - <http://www.eval.org/>

American Public Health Association - <http://www.apha.org/>

Georgia Federation of Professional Health Educators, Inc. (PDF Brochure) -

http://www.sph.emory.edu/CPHPR/GFPHE/GFPHE_Bro1.pdf

National Association for Girls and Women in Sports - <http://www.aahperd.org/nagws/>

Society for Public Health Education - <http://www.sophe.org/>