

What can I do with a major in “Magazines Journalism”?

The University of Georgia Career Center
Clark Howell Hall, 706-542-3375, www.career.uga.edu
Journalism, 706-542-4668, www.grady.uga.edu



This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Magazines Journalism

(Source: University of Georgia Bulletin, <http://www.bulletin.uga.edu/>)

The Magazine Journalism emphasis trains students to tell stories interestingly, effectively and ethically in print and digital formats. Students learn how to write, edit, design, publish and manage multimedia publications, and publish their work in national and regional publications in addition to *The Red & Black*, *UGazine* and *GradyJournal.com*.

Research Careers

O*NET <http://online.onetcenter.org> (Click on Find Occupations)

Georgia Career Information Center <http://www.gcic.peachnet.edu> (Accessible only on campus computers)

Occupational Outlook Handbook <http://www.bls.gov/oco> (Type in general term for career of interest)

Alberta Occupational Profiles www.alis.gov.ab.ca/occinfo/frameset.asp (Click on Occupational Title Search)

*Please visit the Career Center Library or your Career Consultant for more information or assistance.

Possible Job Titles of Magazines Journalism Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Advocacy Journalism	Editorial Assistant	Publisher
Assistant Media Planner	Foreign Correspondent	Reporter
Blogger	Graphic Designer	Researcher
Communications Specialist	Investigative Reporter	Script Writer
Content Editor	Music Editor	Technical Writer
Content Manager	Photo Editor	Website Editor
Copy Editor	Photojournalist	Writer
Critic	Proposal Writer	
Digital Entrepreneur	Public Relations Professional	
Editor	Publicist	

Possible Employers of Magazines Journalism Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Allure Magazine	Kenneth Cole Productions	Southern Progress Corp.
ANG Newspapers	Kita Payne Media Services	State of Georgia
Arthritis Foundation	Lake Oconee Living	Times, The
Athens Banner Herald	Magazine	Trinity Law Offices
Atlanta Business Chronicle	Liz Lapidus PR	True North Custom Publishing
Atlanta Magazine	Marietta Daily Journal	
Georgia Sentinel Newspaper	Morgan County Citizen	
Gwinnett Daily, The	Piedmont Hospital	
Gwinnett Style Magazine	Southern Living Magazine	

Career Center Library Resources

Opportunities in Publishing Careers by R. Carter & S. W. Pattis

The Mulligan Guide to Sports Journalism Careers by J. Mulligan & K. Mulligan

Campus Resources

Ad Club - <http://adclub.uga.edu/>

Di Gamma Kappa Broadcasting Society - <http://dgk.uga.edu/>

Infusion Magazine - <http://infusion.uga.edu/>

Magazine Club – UGAzine - <http://ugamagclub.blogspot.com/>

National Association of Black Journalists - www.uga.edu/~nabj
Pandora Yearbook - www.uga.edu/pandora
Public Relations Student Society of America - <http://www.ugaprssa.org/>
Society of Professional Journalists - www.spj.org

Employment Websites

Ed2010 - www.ed2010.com
J-Jobs - www.journalism.berkeley.edu/jobs
MediaBistro - www.mediabistro.com
Society of Professional Journalists - www.spj.org
Association for Women in Communications - www.womcom.org

Additional Resources

American Society of Magazine Editors - <http://www.magazine.org/asme/>
National Newspapers Publishers Association - www.nnpa.org
National Press Photographers' Association - www.nppa.org