This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Journalism with a Public Affairs Emphasis
(Source: University of Georgia Bulletin, http://www.bulletin.uga.edu/)

The Public Affairs Journalism emphasis teaches students how to make important news interesting. Important news is typically about local, state and federal governments: How we choose our leaders; how we debate and settle on public policies; how government affects health, education, and the economy; how we evaluate government performance. To find a broad, attentive, engaged audience, public affairs journalism must be lively, direct, honest and powerful. This emphasis teaches students the skills necessary to produce such compelling journalistic work.

Researching Job Titles and Careers
O*NET http://online.onetcenter.org (click on Find Occupations)
Occupational Outlook Handbook http://www.bls.gov/oco (type in general term for career of interest)
Georgia Career Information Center http://www.gcic.peachnet.edu (accessible only on campus computers)
Career Insider: Vault Guides http://career.uga.edu/resources/online_resources (Under the “Resources” tab and select “Online Resources”)
Candid Career http://career.uga.edu/resources/online_resources (View professionals speaking about their careers under the “Resources” tab and select “Online Resources”)

Possible Job Titles
<table>
<thead>
<tr>
<th>Communications Specialist</th>
<th>Music Editor</th>
<th>Reporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Editors</td>
<td>News Writer</td>
<td>Researcher</td>
</tr>
<tr>
<td>Copy Editor</td>
<td>Photo Editor</td>
<td>Script Writer</td>
</tr>
<tr>
<td>Critics</td>
<td>Photographer</td>
<td>Talent Coordinator</td>
</tr>
<tr>
<td>Digital Entrepreneurs</td>
<td>Production Assistant</td>
<td>Technical Communicator</td>
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<tr>
<td>Editorial Assistant</td>
<td>Promotions Assistant</td>
<td>Video Journalist</td>
</tr>
<tr>
<td>Foreign Correspondents</td>
<td>Proposal Writer</td>
<td>Website Editor</td>
</tr>
<tr>
<td>Layout and Design Specialist</td>
<td>Public Relations Assistant</td>
<td>Writer</td>
</tr>
<tr>
<td>Marketing Support Specialist</td>
<td>Publicist</td>
<td></td>
</tr>
</tbody>
</table>

Possible Employers
13 WNAZ-TV
Associated Press, The
Athens Banner-Herald
Atlanta Journal Constitution
Brunswick News
Chattanooga Times Free Press
FDAnews
Georgia Magazine
Georgia State Senate Press Office
Gwinnett Daily Post
Law Office of Rob McNiff
Ledger-Enquirer
Macon Telegraph
Marietta Daily Journal & Times, Inc.
MedPage Today
Morris Communications
Newton/Rockdale Citizen
Office of Lt. Governor, Georgia
Patch.com
The Red & Black
Times, The
Woodinville Weekly, The

To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at www.career.uga.edu/gradsurveyresults/ and search for alumni on Linked In at www.linkedin.com.
Campus Resources

Ad Club - www.uga.edu/adclub
Association for Women in Sports Media at the University of Georgia, The - https://www.facebook.com/AWSMatUGA
Critical Media Studies - https://www.facebook.com/UGACultureClub
Infusion Magazine - http://msp.uga.edu/stuorgs/infusion.html
International Association of Business Communicators - http://ugaiabc.com
Magazine Club – UGAzine - https://twitter.com/ugamagazineclub
National Press Photographers Association UGA Student Chapter - http://uganppa.wordpress.com/about/
Online News Association / Society of Professional Journalists at UGA - https://www.facebook.com/ONASPJ
Pandora Yearbook - http://pandora.uga.edu
Public Relations Student Society of America - http://ugaprssa.org/
The Red and Black - http://www.redandblack.com/
Women in Sports and Events (WISE) - http://wiseworks.org/

To find additional clubs and organizations, go to the Center for Student Organizations at - http://stuorgs.uga.edu/find/index.html
Connect with your Career Consultant http://career.uga.edu/contact#careerconsultants

Employment Websites

GENERAL:
CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)
DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)
GoinGlobal (To access GoinGlobal, login to your DAWGlink account)
Idealist www.idealista.org/ (nonprofit jobs)
USAJobs www.usajobs.gov/ (federal jobs)

MAJOR/CAREER SPECIFIC:
American Journalism Review http://ajr.org/news/ advertising/
Associated Press Careers http://www.ap.org/company/careers
Association for Women in Communications, The - www.womcom.org
AOL Careers http://aol-careers.com/
Bloomberg Careers http://jobs.bloomberg.com/
Book Jobs http://www.bookjobs.com/
Dow Jones Careers http://dowjones.jobs/
Gannett Careers http://www.gannett.com/section/CAREERS&template=cover
Hearst Careers http://www.hearst.com/careers
Internship King http://www.internshipking.com/
J-Jobs http://www.journalism.berkeley.edu/jobs/
Journalism Jobs http://www.journalismjobs.com
Journalism Next http://www.journalismnext.com/
Journalism Now http://www.journalismnow.com/
Magazine Publishers of America http://www.magazine.org/
MediaBistro www.mediabistro.com
Nation Job http://www.nationjob.com/media
National Association of Black Journalist Careers http://careerservices.nabj.org/jobs/
National Journalism Center http://www.yaf.org/JournalismInternshipOpportunities.aspx
NBCnews.com http://www.nbcnews.com/id/27365695/ns/about/t/get-ready-make-headlines/
News Jobs Network http://www.newsjobs.net/
Opportunities in Public Affairs http://www.opajobs.com/
Scripps Networks Interactive http://www.scrippsnetworksinteractive.com/careers/
Society of Professional Journalists- www.spj.org
Software & Information Industry Association http://siia.net/
Professional Information Resources
American Copy Editors Society - http://www.copydesk.org/about/
American Society of Magazine Editors - http://www.magazine.org/asme/
National Newspapers Publishers Association - www.nnpa.org
National Press Photographers’ Association - www.nppa.org

LinkedIn Groups to join:
Advertising and PR at UGA Grady College
Internships and Interns
PRSSA
Public Relations Society of America (PRSA National)
University of Georgia Alumni Association Group (UGA)
University of Georgia Grady College of Journalism and Mass Communication Alumni

Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the Groups You May Like link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

Additional Career Consultant Recommendations:
Knowledge/Skills Needed in Public Affairs Journalism

- Work for The Red and Black, UGAzine, Pandora, Infusion Magazine or other on-campus publications. Gain experience in a variety of positions, including writing, reporting, layout, and editing.
- Never stop writing. When editors review your resume, they prefer to see consistent writing experience over a period of time.
- Volunteer to produce a newsletter for a club or nonprofit group.
- Complete an internship in publications, public relations, or marketing.
- Gain experience with social media marketing using platforms such as Facebook, Twitter, and Instagram. Become proficient in social media analytics by using HootSuite.
- Consider enrolling in New Media Certificate courses to gain understanding and proficiency in digital media such as the Internet, websites, computer multimedia, and social media. For more information, visit http://mynmi.net/certificate/.
- Develop or refine computer, supervision, selling, customer relations, and time management skills.
- Get experience with a variety of software programs, including InDesign, Photoshop, QuarkExpress, and Publisher.
- Demonstrate creativity, verbal ability, writing skills, and proofreading ability.
- “Students may want to consider smaller newspaper publications that offer broader opportunities for beginning reporters. Larger newspapers are typically more interested in entry-level applicants with many internship experiences and specialty reporting skills. Young reporters can benefit from gaining close community contacts and skills working in a smaller news market.” Excerpt from USA Today article “5 tips for job-seeking journalism students” written by Alex Spiess
- Develop a portfolio of writing samples and other relevant work. Making an online portfolio is a good way to market your skills and writing samples for job opportunities by using websites such as www.behance.net/, www.issuu.com/, http://paper.li/ and http://wordpress.com.
- “Freelance for the local paper, update news and events for the town blog, anything. The last thing an editor wants to see on a resume is an extended time gap where you had nothing published.” – Newsday reporter Bill Bleyer

Campus Involvement and Study Abroad Opportunities

- Join the Magazine Club and Society of Professional Journalists to learn more about the field from the advisors and guest speakers.
- Participate in the Travel Writing in Prague study abroad program to write and report on in-depth travel stories and build a multimedia portfolio http://www.grady.uga.edu/prague.

Additional Internship/Job Search Tips

- For additional information on internships and job opportunities, please look out for emails sent every Monday on the Grady Career Services Update listserv. If you are not on that listserv, please email Cecil Bentley at cbentley@uga.edu or call or (706) 542-4993.
- If you’re interested in working or interning for a specific company, please visit that company’s website. Job and internship opportunities are usually listed under the “Careers” tab.