

**What can I do with a major in  
“Public Affairs Journalism”?  
The University of Georgia Career Center**  
Clark Howell Hall, 706-542-3375, [www.career.uga.edu](http://www.career.uga.edu)  
Journalism, 706-542-4668, [www.grady.uga.edu](http://www.grady.uga.edu)



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*This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.*

**Description of Public Affairs Journalism**

The Public Affairs Journalism emphasis teaches students how to make important news interesting. Important news is typically about local, state and federal governments: How we choose our leaders; how we debate and settle on public policies; how government affects health, education, and the economy; how we evaluate government performance. To find a broad, attentive, engaged audience, public affairs journalism must be lively, direct, honest and powerful. This emphasis teaches students the skills necessary to produce such compelling journalistic work.

**Research Careers**

O\*NET <http://online.onetcenter.org> (Click on Find Occupations)  
Georgia Career Information Center <http://www.gcic.peachnet.edu> (Accessible only on campus computers)  
Occupational Outlook Handbook <http://www.bls.gov/oco> (Type in general term for career of interest)  
Alberta Occupational Profiles [www.alis.gov.ab.ca/occinfo/frameset.asp](http://www.alis.gov.ab.ca/occinfo/frameset.asp) (Click on Occupational Title Search)  
\*Please visit the Career Center Library or your Career Consultant for more information or assistance.

**Possible Job Titles of Public Affairs Journalism Graduates**

(\*Jobs secured as reported by UGA Career Center post-graduate survey)

Advocacy Journalism	Editorial Assistant	Publisher
Assistant Media Planner	Foreign Correspondent	Reporter
Blogger	Graphic Designer	Researcher
Communications Specialist	Investigative Reporter	Script Writer
Content Editor	Music Editor	Technical Writer
Content Manager	Photo Editor	Website Editor
Copy Editor	Photojournalist	Writer
Critic	Proposal Writer	
Digital Entrepreneur	Public Relations Professional	
Editor	Publicist	

**Possible Employers of Public Affairs Journalism Graduates**

(\*Jobs secured as reported by UGA Career Center post-graduate survey)

Arkansas Democrat-Gazette	Gwinnett Daily Post	Oconee Enterprise
Associated Press, The	Macon Telegraph, The	Richmond County Daily Journal
Chattanooga Times Free Press	MainStreet Newspapers, Inc	Robesonian Newspaper
COXnet	Marietta Daily Journal	Rome News-Tribune
Crawford Communications	Morris Communications	South Trust Bank
Florida Times Union	Northern Virginia Daily	U.S. Air Force
Georgia Magazine	Newspaper	Winter Haven News Chief
	Northwest Florida Daily News	

**Career Center Library Resources**

*Opportunities in Publishing Careers* by R. Carter & S. W. Pattis  
*The Mulligan Guide to Sports Journalism Careers* by J. Mulligan & K. Mulligan

**Campus Resources**

**Ad Club** - [www.uga.edu/adclub](http://www.uga.edu/adclub)  
**Di Gamma Kappa Broadcasting Society** - <http://dgk.uga.edu/>

**Infusion Magazine** - <http://infusion.uga.edu/>  
**Magazine Club – UGAzine** - <http://ugamagclub.blogspot.com/>  
**National Association of Black Journalists** - [www.uga.edu/~nabj](http://www.uga.edu/~nabj)  
**Pandora Yearbook** - [www.uga.edu/pandora](http://www.uga.edu/pandora)  
**Public Relations Student Society of America** - <http://www.ugaprssa.org/>  
**Society of Professional Journalists** - [www.spj.org](http://www.spj.org)

### **Employment Websites**

**American Society of Newspaper Editors**- <http://asne.org/>  
**Association for Women in Communications**- [www.womcom.org](http://www.womcom.org)  
**Editor and Publisher**- [www.editorandpublisher.com](http://www.editorandpublisher.com)  
**Investigative Reporters & Editors**- [www.ire.org](http://www.ire.org)  
**Journalism Jobs and Internships**- [www.journalism.berkeley.edu/jobs](http://www.journalism.berkeley.edu/jobs)  
**JournalismJobs.com**- [www.journalismjob.com](http://www.journalismjob.com)  
**Magazine Publishers of America**- [www.magazine.org/](http://www.magazine.org/)  
**MediaBistro**- [www.mediabistro.com](http://www.mediabistro.com)

### **Additional Resources**

**American Society of Magazine Editors** - [www.asme.magazine.org](http://www.asme.magazine.org)  
**American Journalism Review** - [www.ajr.org](http://www.ajr.org)  
**National Newspapers Publishers Association** - [www.nnpa.org](http://www.nnpa.org)  
**National Press Photographers' Association** - [www.nppa.org](http://www.nppa.org)  
**Newslink** - [www.newslink.org](http://www.newslink.org)