

What can I do with a major in “Visual Journalism”?

The University of Georgia Career Center
Clark Howell Hall, 706-542-3375, www.career.uga.edu
Grady School of Journalism, www.grady.uga.edu



This information describes typical occupations and employment settings associated with this major. Understand some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Visual Journalism

The Visual Journalism emphasis prepares students for careers in mainstream journalism organizations and as entrepreneurial journalists. Building on a foundation of visual theory and traditional photojournalism, visual journalism students embrace emerging technologies and tell stories through photography, audio, video and multimedia. The courses comprising the emphasis offer hands-on training that connects students with industry leaders and community residents.

Research Careers

O*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)

Georgia Career Information Center <http://www.gcic.peachnet.edu> (accessible only on campus computers)

***Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.**

Possible Job Titles of Visual Journalism Graduates

(*As reported by UGA Career Center post-graduate survey)

Advocacy Journalism	Editorial Assistant	Publisher
Assistant Media Planner	Foreign Correspondent	Reporter
Blogger	Graphic Designer	Researcher
Communications Specialist	Investigative Reporter	Script Writer
Content Editor	Music Editor	Technical Writer
Content Manager	Photo Editor	Website Editor
Copy Editor	Photojournalist	Writer
Critic	Proposal Writer	
Digital Entrepreneur	Public Relations Professional	

Possible Employers of Visual Journalism Graduates

(*As reported by UGA Career Center post-graduate survey)

Advertising agencies
Broadcast News stations
Film Production Companies
Government Agencies
Public Relations agencies
Magazines (online and print)
Newspapers (online and print)
Non-profit agencies
Wire service and photo agencies

Career Center Library Resources

Careers in Communications by S. Noronha

Opportunities in Television, Cable, Video & Multimedia

The Mulligan Guide to Sports Journalism Careers by J. Mulligan & K. Mulligan

Campus Resources

Ad Club- <http://adclub.uga.edu/>

Di Gamma Kappa Broadcasting Society- <http://dgk.uga.edu/>

Infusion Magazine- <http://infusion.uga.edu/>

Magazine Club – UGAzine- <http://ugamagclub.blogspot.com/>

National Association of Black Journalists- www.uga.edu/~nabj

Pandora Yearbook- www.uga.edu/pandora

Public Relations Student Society of America- <http://www.ugaprssa.org/>

Society of Professional Journalists- www.spj.org

Employment Websites

UGA DAWGlink (career.uga.edu)- <https://uga-csm.symplicity.com/students/index.php>

Ed2010-www.ed2010.com

J-Jobs- www.journalism.berkeley.edu/jobs

Journalism Jobs- www.journalismjobs.com

MediaBistro- www.mediabistro.com

National Press Photographers Association Job Bank- www.nppa.org

Society of Professional Journalists- www.spj.org

Association for Women in Communications- www.womcom.org

Additional Resources

American Society of Magazine Editors-<http://www.magazine.org/asme/>

National Newspapers Publishers Association-www.nnpa.org

National Press Photographers' Association-www.nppa.org