This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of Journalism with a Visual Emphasis
(Source: University of Georgia Bulletin, http://www.bulletin.uga.edu/)

The Visual Journalism emphasis prepares students for careers in mainstream journalism organizations and as entrepreneurial journalists. Building on a foundation of visual theory and traditional photojournalism, visual journalism students embrace emerging technologies and tell stories through photography, audio, video and multimedia. The courses comprising the emphasis offer hands-on training that connects students with industry leaders and community residents.

Researching Job Titles and Careers

**O*NET** http://online.onetcenter.org (click on Find Occupations)

**Occupational Outlook Handbook** http://www.bls.gov/oco (type in general term for career of interest)

**Georgia Career Information Center** http://www.gcic.peachnet.edu (accessible only on campus computers)

**Career Insider: Vault Guides** http://career.uga.edu/resources/online_resources (Under the “Resources” tab and select “Online Resources”)

**Candid Career** http://career.uga.edu/resources/online_resources (View professionals speaking about their careers under the “Resources” tab and select “Online Resources”)

**Possible Job Titles**

<table>
<thead>
<tr>
<th>Community Journalist</th>
<th>Music Editor</th>
<th>Proposal Writer</th>
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</thead>
<tbody>
<tr>
<td>Communications Specialist</td>
<td>Multimedia Journalist</td>
<td>Public Relations Assistant</td>
</tr>
<tr>
<td>Copy Editor</td>
<td>Online Editor</td>
<td>Publicist</td>
</tr>
<tr>
<td>Digital Artist</td>
<td>Photo Editor</td>
<td>Reporter (online, print, broadcast)</td>
</tr>
<tr>
<td>Editorial Assistant</td>
<td>Photographer</td>
<td>Script Writer</td>
</tr>
<tr>
<td>Foreign Correspondent</td>
<td>Presentation Editor</td>
<td>Technical Communicator</td>
</tr>
<tr>
<td>Freelance Journalist</td>
<td>Production Assistant</td>
<td>Website Editor</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>Promotions Assistant</td>
<td>Writer</td>
</tr>
</tbody>
</table>

**Possible Employers**

<table>
<thead>
<tr>
<th>Athens Banner Herald</th>
<th>Gwinnett Gladiators</th>
<th>Sports Illustrated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta Journal Constitution</td>
<td>Macon Telegraph</td>
<td>Star Ledger</td>
</tr>
<tr>
<td>Bella Baby</td>
<td>Marietta Daily News</td>
<td>Time Inc.</td>
</tr>
<tr>
<td>Brunswick News</td>
<td>Neighbor Newspapers</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>Chattanooga Times Free Press</td>
<td>New York Times</td>
<td>WJXT-TV Channel 4 News</td>
</tr>
<tr>
<td>Forsyth County News</td>
<td>Scripps Network</td>
<td></td>
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</tbody>
</table>
Campus Resources

Ad Club- www.uga.edu/adclub
Association for Women in Sports Media at the University of Georgia, The- https://www.facebook.com/AWSMatUGA
Critical Media Studies- https://www.facebook.com/UGACultureClub
DiGamma Kappa Broadcasting Society- http://dgk.uga.edu/
FilmakingUnion at UGA- http://ugafilmmaking.wordpress.com/
Infusion Magazine- http://msp.uga.edu/stuorgs/infusion.html
International Association of Business Communicators- http://ugaiabc.com
Magazine Club – UGAzine- https://twitter.com/ugamagazineclub
National Press Photographers Association UGA Student Chapter- http://uganppa.wordpress.com/about/
Online News Association / Society of Professional Journalists at UGA- https://www.facebook.com/ONASPJ
Pandora Yearbook- http://pandora.uga.edu
Public Relations Student Society of America- http://ugaprssa.org/
The Red and Black- http://www.redandblack.com/

To find additional clubs and organizations, go to the Center for Student Organizations at- http://stuorgs.uga.edu/find/index.html
Connect with your Career Consultant http://career.uga.edu/contact#careerconsultants

Employment Websites

GENERAL:
CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)
DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)
GoinGlobal (To access GoinGlobal, login to your DAWGlink account)
Idealist www.idealist.org/ (nonprofit jobs)
USAJobs www.usajobs.gov/ (federal jobs)

MAJOR/CAREER SPECIFIC:
American Journalism Review http://ajr.org/news/advertising/
Associated Press Careers http://www.ap.org/company/careers
AOL Careers http://aol-careers.com/
Bloomberg Careers http://jobs.bloomberg.com/
Book Jobs http://www.bookjobs.com/
CreativePool- http://creativepool.com/
Dow Jones Careers http://dowjones.jobs/
Gannett Careers http://www.gannett.com/section/CAREERS&template=cover
Hearst Careers http://www.hearst.com/careers
Internship King http://www.internshipking.com/
J-Jobs http://www.journalism.berkeley.edu/jobs/
Journalism Jobs http://www.journalismjobs.com
Journalism Next http://www.journalismnext.com/
Journalism Now http://www.journalismnow.com/
Magazine Publishers of America http://www.magazine.org/
MediaBistro www.mediabistro.com
Nation Job http://www.nationjob.com/media
National Association of Black Journalist Careers http://careerservices.nabj.org/jobs/
National Journalism Center http://www.yaf.org/JournalismInternshipOpportunities.aspx
NBCnews.com http://www.nbcsports.com/id/27365695/ns/about/t/get-ready-make-headlines/
News Jobs Network http://www.newsjobs.net/
Opportunities in Public Affairs http://www.opajobs.com/
Scripps Networks Interactive http://www.scrippsnetworksinteractive.com/careers/
Society of Professional Journalists www.spj.org
T. Howard Foundation – Diversity in the Media http://www.t-howard.org/
Turner Broadcasting System http://www.turner.com/
Professional Information Resources

American Copy Editors Society - http://www.copydesk.org/about/
American Society of Magazine Editors - http://www.magazine.org/asme/
National Newspapers Publishers Association - www.nmpa.org
National Press Photographers’ Association - www.nppa.org

LinkedIn Groups to join:
Advertising and PR at UGA Grady College
Internships and Interns
University of Georgia Alumni Association Group (UGA)
University of Georgia Grady College of Journalism and Mass Communication Alumni

Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the Groups You May Like link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

Additional Career Consultant Recommendations:

Knowledge/Skills Needed in Visual Journalism

- Work for the Red and Black, UGAzine, Pandora, Infusion Magazine or other on-campus publications. Gain experience with photography, visual storytelling, multimedia production, video & audio editing, web design and layout.
- Volunteer to produce a newsletter for a club or nonprofit group.
- “Students may want to consider smaller newspaper publications that offer broader opportunities for beginning reporters. Larger newspapers are typically more interested in entry-level applicants with many internship experiences and specialty reporting skills. Young reporters can benefit from gaining close community contacts and skills working in a smaller news market.” Excerpt from USA Today article “5 tips for job-seeking journalism students” written by Alex Spiess
- Demonstrate creativity, visual literacy, technical competency, verbal ability, writing skills, and proofreading ability.
- Gain experience with social media marketing using platforms such as Facebook, Twitter, and Instagram. Become proficient in social media analytics by using HootSuite.
- Get experience with a variety of software programs, including Adobe Photoshop, InDesign, Photo Mechanic, Apple - Final Cut Pro X, Audacity, Soundslides, Dreamweaver, Macromedia Flash, Adobe Premiere Pro, Avid, and/or Fireworks.
- Consider enrolling in New Media Certificate courses to gain understanding and proficiency in digital media such as the Internet, websites, computer multimedia, and social media. For more information, visit http://mynmi.net/certificate/.
- Compile a portfolio of writing samples, photographs, videos, graphics, multimedia projects and other relevant work. Making an online portfolio is a good way to market your skills and work samples for job opportunities by using websites such as www.behance.net/, www.issuu.com/, and http://wordpress.com.
- “Freelance for the local paper, update news and events for the town blog, anything. The last thing an editor wants to see on a resume is an extended time gap where you had nothing published.” – Newsday reporter Bill Bleyer

Campus Involvement, Domestic Field Study and Study Abroad Opportunities

- Join the National Press Photographers Association UGA Student Chapter, Magazine Club, and Online News Association / Society of Professional Journalists to learn more about the field from the advisors and guest speakers.
- Students interested in pursuing careers in the creative industry are encouraged to enroll in Summer at the Circus, a partnership between Grady College and Creative Circus in Atlanta http://www.summeratthecircus.com/. Creative Circus is one of the top portfolio schools in the country, offering programs in Art Direction, Copywriting, Design, Image, Interactive Design and several other areas. Find more information at http://www.creativecircus.edu/.
- Participate in the Travel Writing in Prague study abroad program to write and report on in-depth travel stories and build a multimedia portfolio http://www.grady.uga.edu/prague.
- Consider attending the Cannes Lions International Festival of Creativity which allows students to witness thousands of ads from around the world being showcased and judged. This opportunity also allows students to network with producers, directors, and actors who have starred in motion pictures http://canneslions-studyabroad.uga.edu/.

Additional Internship/Job Search Tips

- For additional information on internships and job opportunities, please look out for emails sent every Monday on the Grady Career Services Update listserv. If you are not on that listserv, please email Cecil Bentley at cbentley@uga.edu or call or (706) 542-4993.
- If you’re interested in working or interning for a specific company, please visit that company’s website. Job and internship opportunities are usually listed under the “Careers” tab.