



# What can I do with a major in Telecommunications?

The University of Georgia Career Center

Clark Howell Hall 706.542.3375  
Telecommunications 706.542.3785

www.career.uga.edu  
www.grady.uga.edu

*The information below describes typical occupations and employers associated with this major.  
Understand that some of the options listed below may require additional training.  
Moreover, you are not limited to these options alone when choosing a possible career path.*

## Description of Telecommunications

This program is designed to educate students for careers in production, electronic media studies and management. The major provides students with professional courses of study in both the theory and practice of electronic media. Traditional programming, management, sales, and on-air opportunities in television, radio, and film are being supplemented by opportunities in cable, corporate communications, production and post-production, and web and other new communications technologies.

## Possible Job Titles of Telecommunications Graduates

(•Jobs secured as reported by UGA Career Center post-graduate survey)

Account Manager•	Event Coordinator•	Public Relations Associate•
Advertising Representative•	Film Editor	Radio/TV Reporter
Assistant Campaign Manager•	Library Assistant•	Scriptwriter
Audio Operator•	Lighting Director	Sound Mixer
Broadcast Technician	Marketing Coordinator	Sports Copy Editor•
Copyright Specialist	Media Specialist•	Talent Agent•
Credit Analyst•	News Director•	Tour Coordinator•
Customer Service Representative•	Production Assistant•	Traffic Manager•
Digital Media Producer•	Program Manager•	Video Production Coordinator•
Disc Jockey	Project Manager•	Web Designer•
Editorial Assistant•	Promotion Writer/Producer•	

## To research careers of interest, you may want to visit these web sites:

Georgia Career Information Center <http://www.gcic.peachnet.edu> (accessible only on campus computers)

O\*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)

**Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.**

## Possible Employers Who Might Hire Telecommunications Graduates

(•Jobs secured as reported by UGA Career Center post-graduate survey)

AdMark Advertising•	Gwinnett Daily Post•	Riverside Productions/Blue Collar TV
American/National Baseball League•	Halo Solutions•	Sony Pictures Entertainment•
Athens Newspaper Inc•	J. Walter Thompson Technology•	Spaulding Communications •
Autotrader.com•	KC Public Relations Firm•	Tescom•
BellSouth Corporation•	Lucky Duck Productions•	The Media Company Inc•
CBS•	Macquarium•	thestreet.com•
CNN Headline News•	McCar Homes•	Turner Network Television•
Comcast Cable•	Millenium Sales and Marketing•	UPN•
Creative Artists Agency•	National Association of Broadcasters•	Viacom Outdoor•
Creative Sounds Concepts•	Pandem Productions•	Walt Disney Company•
Digital Insight•	Penguin Putnam Publishers•	WKEU Radio Station•
Firstline Media•	Public Broadcasting Atlanta•	WNCT CHANNEL 9•
Georgia Carolina Broadcasting•	Raycom Media	

## Strategies for Telecommunications Majors

- Get experience with reporting, production and equipment by securing an internship with a broadcasting company, radio station or production company.
- Host a radio show on or intern with WUOG 90.5 FM or WUGA 91.7/97.9 FM or other local radio stations.
- Participate in drama/theatre in a directing, acting, or technical crew capacity.
- Volunteer to announce sporting events at UGA or within the community.
- Develop excellent writing, reporting, editing and public speaking skills.
- Consider the New Media certificate or a film studies minor.

## UGA Career Center Library Resources for Telecommunications Majors

*Careers for Film Buffs and Other Hollywood Types* by J. Greenspon

*Career Opportunities in TV, Cable, Video, and Multimedia* by M. Reed & R. Reed

*Ferguson's Careers in Focus: Broadcasting*

*Ferguson's Top Careers for Communication Graduates*

*Great Jobs for Communication Majors* by B. Camenson

*How to Get Into the Entertainment Business* by R. Tepper

*Peterson's Media Companies 2000*

*Real People Working in Entertainment* by J. Goldberg

*Top Careers for Communications Graduates*

*Vault Career Guide to Media and Entertainment*

## Employment Websites

Broadcast Employment Services - <http://www.tvjobs.com>

Journalism Jobs- <http://www.journalismjobs.com>

Media Week - <http://www.mediaweek.com>

National Association of Broadcasting - <http://www.nab.org>

Radio Online - <http://www.radio-online.com>

## UGA Campus Contacts Associated with Telecommunication

### **Ad Club**

[www.uga.edu/adclub](http://www.uga.edu/adclub)

### **Di Gamma Kappa Broadcasting Society**

<http://dgk.uga.edu/>

### **Magazine Club – UGAzine**

[www.uga.edu/ugazine](http://www.uga.edu/ugazine)

### **National Association of Black Journalists**

[www.uga.edu/~nabj](http://www.uga.edu/~nabj)

### **Public Relations Student Society of America**

<http://ugaprssa.wordpress.com/>

### **WNEG TV**

<http://wneg32.com/>

### **WUOG 90.5FM**

[www.wuog.org](http://www.wuog.org)

### **Society of Professional Journalists**

[www.spj.org](http://www.spj.org)

## Additional Resources for Majors in Telecommunications

### **American Sportscasters Association, Inc**

[www.americansportscasteronline.com](http://www.americansportscasteronline.com)

### **Broadcast Education Association**

[www.beaweb.org](http://www.beaweb.org)

### **Broadcaster Employment Services-TV Jobs**

[www.tvjobs.com/](http://www.tvjobs.com/)

### **Georgia Association of Broadcasters**

[www.gab.org](http://www.gab.org)

### **Association for Women in Sports Media**

[www.awsmonline.org](http://www.awsmonline.org)

### **National Association of Broadcasters**

[www.nab.org](http://www.nab.org)

### **National Broadcasting Society-Alpha Epsilon Rho**

[www.nbs-aerho.org](http://www.nbs-aerho.org)

### **Southern States Communication Association**

<http://www.sscanet.net/index.php>