Career Fair Employer Survey

Attire/Appearance
1. Students wore professional business attire.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

2. Students projected a professional and well-groomed appearance.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

First Impression
1. Students greeted me appropriately (enthusiastic introduction, firm handshake, eye contact).
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

2. Students used an effective elevator pitch, clearly communicating their interest and relevant skill sets.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

Resume
1. Students presented a resume that was professional in appearance.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

2. Students presented a resume that contained relevant information.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

Self-Promotion
1. Students successfully sold their skills and experiences.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

2. Students effectively expressed interest in the organization/position.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

Research Preparation
1. Students effectively demonstrated their knowledge of the organization.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

General
1. Overall, how would you rate your satisfaction with the career fair?
   - Comment box

2. What suggestions do you have for the Career Center in helping students prepare for the Career Fair?
   - Comment box

3. What did you like most about the career fair?
   - Comment box

4. What can we do to make this event better for you?
   - Comment box
5. In comparison with other universities where you recruit, what is your overall rating of the UGA Career Center? (top 5%, 10%, 15%, etc.)
   Comment box

6. If you were to compare the job search skills of UGA students with student from other universities, how would you rank our students? (top 5%, 10%, 15%, etc.)
   Comment box