**Description of Consumer Economics**

The Consumer Economics major at The University of Georgia prepares students to understand how consumers make choices in their daily lives. Coursework examines decision-making regarding credit and debt, insurance, savings and investments, retirement, and estate planning through the Family Financial Management emphasis. This coursework is designed to prepare students to take the Certified Financial Planner exam. A strong business background prepares students for work in a variety of fields, including financial counseling, sales, marketing, management, consumer credit, and consumer groups.

### Possible Job Titles of Consumer Economics Graduates

<table>
<thead>
<tr>
<th>Account Executive</th>
<th>Event Coordinator</th>
<th>Marketing Director</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable Assistant</td>
<td>Financial Planner</td>
<td>Property Manager</td>
</tr>
<tr>
<td>Assistant General Manager</td>
<td>Information Systems Assistant</td>
<td>Purchasing Agent</td>
</tr>
<tr>
<td>Banking Officer</td>
<td>Investment Associate</td>
<td>Real Estate Agent</td>
</tr>
<tr>
<td>Benefits Counselor</td>
<td>Investment Consultant</td>
<td>Restaurant Manager</td>
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<tr>
<td>Business Development Coordinator</td>
<td>Lead Loss Prevention Coordinator</td>
<td>Sales Consultant</td>
</tr>
<tr>
<td>Claims Representative</td>
<td>Leasing Consultant</td>
<td>Sales Representative</td>
</tr>
<tr>
<td>Communications Coordinator</td>
<td>Loan Originator</td>
<td>Small Business Owner</td>
</tr>
<tr>
<td>Consumer Banker</td>
<td>Management Trainee</td>
<td>Stockbroker</td>
</tr>
<tr>
<td>District Manager</td>
<td>Marketing Associate</td>
<td>Underwriter</td>
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</tbody>
</table>

To research careers of interest, you may want to visit these web sites:

- Georgia Career Information Center [http://www.gcic.peachnet.edu](http://www.gcic.peachnet.edu) (userid: ugacpp & password: gcis889)
- O*NET [http://online.onetcenter.org](http://online.onetcenter.org) (click on Find Occupations)

*Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.*

### Possible Employment Settings for Consumer Economics Graduates

<table>
<thead>
<tr>
<th>Apartment Complexes</th>
<th>Home Builders</th>
<th>Non-Profit Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking &amp; Financial Services</td>
<td>Hotels</td>
<td>Real Estate Agencies</td>
</tr>
<tr>
<td>Businesses &amp; Corporations</td>
<td>Insurance Companies</td>
<td>Restaurants</td>
</tr>
<tr>
<td>Government Agencies</td>
<td>Lending Agencies</td>
<td></td>
</tr>
</tbody>
</table>

### Top UGA Career Center Resources for Consumer Economics Majors

- [100 Best Nonprofits to Work For](#)
- [Great Jobs for Economics Majors](#)
- [Opportunities in Banking Careers](#)
- [Opportunities in Financial Careers](#)
Opportunities in Property Management
Opportunities in Purchasing Careers
Real People Working in Business
Vault Career Guide to Investment Banking
Vault Career Guide to Marketing and Brand Management
Vault Career Guide to the Real Estate Industry
WetFeet Insider Guide to Industries and Careers for Undergrads
What Can You Do With a Major in Business?
Your Successful Real Estate Career

Campus Resources Associated with Consumer Economics

National Association of Homebuilders at UGA
http://www.hbi.org/

UGA Family and Consumer Science Cooperative Extension
http://www.fcs.uga.edu/extension/

Strategies

• Develop strong oral and written communication skills
• Gain related experience by obtaining summer jobs, part-time jobs, externships and internships.
• Conduct informational interviews with professionals to learn more about industries of interest.
• Join professional associations related to your area of interest.

Employment Websites

Great Insurance Jobs
http://www.greatinsurancejobs.com/

Hospitality Jobs Online
http://www.hospitalityonline.com/

Jobs in the Money
http://www.jobsinthemoney.com/

National Multi-Housing Council
www.nmhc.org

Real Estate Jobs/Property Management Jobs
http://www.nationjob.com/real_estate/

Additional Resources for Consumer Economics Majors

Council for Consumer Interests
http://consumerinterests.org

National Association of Residential Property Managers
http://narpm.org/

Society of Consumer Affairs Professionals
http://www.socap.org