



What can I do with a major in HEALTH PROMOTION?

The University of Georgia Career Center
Clark Howell Hall, 542-3375, <http://www.career.uga.edu>
Department of Health Promotion & Behavior, 706-542-3313
<http://www.publichealth.uga.edu/hpb>



*The information below describes typical occupations and employers associated with this major.
Understand that some of the options listed below may require additional training.
Moreover, you are not limited to these options alone when choosing a possible career path.*

Description of Health Promotion and Behavior

The Department of Health Promotion and Behavior (HPB), through research, teaching, and service, prepares professionals in process-related competencies in health promotion programming that are based on a comprehensive knowledge and understanding of the determinants of health. Health promotion efforts are directed at influencing or facilitating health-related behavior, advocating public health policy, creating supportive environments, strengthening community action, developing personal skills, and reorienting health services. Students are prepared to work in health promotion and wellness positions in public, community, health care, and worksite settings.

Possible Job Titles of Health Promotion and Behavior Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

Account Manager*	Conferences & Leagues*	Marketing Services Coord*
Assistant Coach*	Corporate Sales Rep.*	Operations Coordinator*
Asst for Bulldog Club Oper*	Director of Sports Marketing*	Operations Manager*
Asst. Dir. of Event Mgt.*	Director/Program Promotions*	PE Teacher*
Asst. Facilities Coordinator*	Event Coordinator*	Sales Executive*
Asst. Ticker Mgr./Athletics*	Events Management*	Senior Promotion Coordinator*
Athletic Conference Director	Health Coordinator*	Sponsorship Coordinator*
Bench Club Facility Mrg*	Human Resources Manager*	Sports Management*
Championship Event Coord.*	Instructor*	Teacher/Athletic Trainer*
College & University Athletics*	Marketing Director*	Ticket Office Clerk*

To research careers of interest, you may want to visit these web sites:

- Georgia Career Information Center <http://www.gcic.peachnet.edu> (accessible only on campus computers)
 - O*NET <http://online.onetcenter.org> (click on Find Occupations)
 - Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)
 - Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)
- *Please visit the Career Center Library or your Career Consultant if you need additional information or assistance.**

Possible Employers Who Might Hire Health Promotion and Physical Education Graduates

(*Jobs secured as reported by UGA Career Center post-graduate survey)

American Hole'N'One*	Georgia Dome*	Professional Teams
Bollettieri Sports*	Georgia Tech Athletic Assoc.*	Raycom Sports*
Camps	Georgia Tennis Association*	Sea Island Company*
Carolina Panthers*	Jefferson City*	Sonnenalp Resort*
Chipola Junior College*	Management Firms	Southern League (Baseball)*
City and County School Systems*	Media	Sporting Goods Stores
Colleges & Universities	Military Academies	Sports Life*
Department of Army*	Nashville Arena/Leisure Mgmt.*	The Collegiate Licensing Co.*
Disney Sports Attractions*	Nat.Assc.Intercollegiate Athl.*	UGA Athletic Association*
Fitness Centers	Peach Bowl	United States Army*

Career Center Library Resources for Health Promotion and Behavior Majors

- Careers for Health Nuts and Others Who Love to Stay Fit* by Camenson, Blythe
- Resort Internship and Seasonal Employment Guide* by The Internship Series
- Public Health: Career Choices that Make a Difference* by Turnock, Bernard J.

Campus Resources

Activities, Clubs and Honor Societies - http://www.publichealth.uga.edu/hpb/resources/hpb_acad_resources.html

Association of Teachers of Preventive Medicine

Gerontological Society

Environmental Health Science Club

Adopt-A-Stream and Adopt-A-Highway

Strategies

- Become familiar with grant writing techniques and grant submission procedures.
- Volunteer to gain experience and develop expertise in a particular area or organization.
- Learn to work well with diverse populations.
- Become involved in health programming on campus.
- Obtain part-time or summer job with campus health center or wellness coordinator.
- Develop strong public speaking and presentation skills.

Employment Websites

On-Line Sports Career Center

<http://www.onlinesports.com/pages/CareerCenter.html>

Making the Difference (Federal Jobs & Internships)

<http://www.makingthedifference.org>

U.S. Office of Personnel Management

<http://www.opm.gov/>

Additional Resources

Cool Works

<http://www.coolworks.com/>

Coach U

<http://www.coachinc.com/CoachU/default.asp?s=1>

Sports Mark Management Group, Ltd.

<http://www.smgnet.com/>

American Journal of Health Promotion

<http://www.healthpromotionjournal.com/>

CDC – Department of Health and Human Services

<http://www.cdc.gov/>

**American Alliance for Health, Physical Education,
Recreation and Dance**

<http://www.aahperd.org/index.cfm>

Association of Schools of Public Health

<http://www.asph.org/>

American Evaluation Association

<http://www.eval.org/>

American Public Health Association

<http://www.apha.org/>

**Georgia Federation of Professional Health Educators, Inc.
(PDF Brochure)**

http://www.sph.emory.edu/CPHPR/GFPHE/GFPHE_Bro1.pdf

National Association for Girls and Women in Sports

<http://www.aahperd.org/nagws/>

Society for Public Health Education

<http://www.sophe.org/>