

What can I do with a major in International Business

The University of Georgia Career Center

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Department of International Business, www.terry.uga.edu/ib



This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

Description of International Business

The Terry College of Business International Business Program is offered in conjunction with other Terry College majors. The program is designed to give its graduates a global competitive edge by providing opportunities for students to gain the knowledge and skills required to understand the mechanisms and institutions of the international economy. The curriculum gives students an in-depth understanding of the international business arena and the means of competing in a multi-cultural, global environment. Students are introduced to the international facets of economics, finance, information technology, law, management, or marketing. International Business students will complete one of the following: an approved, 3-hour study abroad program; an approved internship with an international component in a company doing global business; or two additional language-related courses in the student's selected language.

Researching Job Titles and Careers

O*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Georgia Career Information Center <http://www.gcic.peachnet.edu> (accessible only on campus computers)

Career Insider: Vault Guides http://career.uga.edu/resources/online_resources (Under the "Resources" tab and select "Online Resources")

Candid Career http://career.uga.edu/resources/online_resources (View professionals speaking about their careers under the "Resources" tab and select "Online Resources")

Possible Job Titles

Account Executive	Diplomatic Security Service	International Marketing Specialist
Agency Services Representative	Dispatch Specialist	Language Assistant
Analyst/Investment Banking	English Specialist	Management Trainee
Assistant Manager	Export Coordinator	Marketing Specialist
Associate Appraiser	FBI/CIA Agent	National Security Agent
Auditor	Financial Analyst	Network Analyst
Brand Manager	Financial Specialist	Project Manager
Business Development Analyst	Foreign Diplomat	Sales Representative
Congressional or Legislative Aide	Global Planning Specialist	Territory Sales Manager
Consultant	Human Resources Specialist	Transportation Coordinator
Credit Manager	International Trade Specialist	Underwriter

Possible Employers

Accenture	Ericsson	New York Life
Air Watch	Google	Nike
Bank of America	Goldman Sachs	Pardot
BBC	Hitachi	Pfizer Inc.
BMW	IBM	PwC
Capgemini	J.P. Morgan	Siemens
Caterpillar Financial	Kimberly-Clark	Sterling Resources
Central Intelligence Agency (CIA)	Kraft	SunTrust Bank
Comer Imaging International	Maersk Inc.	Teach for America
CoStar Group	Maxim Group	Transperfect Translations
Credit Suisse	McKesson	Unum
Delta Airlines	Mercedes-Benz Credit Corp.	US Agency for International Dev.
Deloitte	Mercer Consulting	UPS
Department of Defense	Merck	Vanguard
Department of the Navy	Mirasco	Wal-Mart
Ernst & Young	Newell Rubbermaid	Wells Fargo Financial

To learn what types of positions and companies UGA students are working with, see the UGA Career Center Post Graduation Survey at www.career.uga.edu/gradsurveyresults/ and search for alumni on LinkedIn at www.linkedin.com.

Campus Resources

UGA International Business Department - www.terry.uga.edu/ib/

Office of International Education - <http://www.uga.edu/oie/>

Clubs & Organizations-

International Business Society - <http://www.terry.uga.edu/ib/society.html>

Join language clubs: French Club, German Club, etc.

To find additional clubs and organizations, go to the Center for Student Organizations at- <http://stuorgs.uga.edu/find/index.html>

Connect with your Career Consultant <http://career.uga.edu/contact#careerconsultants>

Employment Websites

GENERAL:

CareerSearch http://career.uga.edu/resources/online_resources (Research employers by location and/or industry)

DAWGlink www.career.uga.edu/ (login with your UGA MyID and password)

Idealist www.idealists.org/ (nonprofit jobs)

MAJOR/CAREER SPECIFIC:

Federal Jobs – www.usajobs.gov

GoinGlobal (To access GoinGlobal, login to your DAWGlink account)

Riley Guide - <http://www.rileyguide.com/internat.html>

UGA Pinterest International Board - <http://www.pinterest.com/ugacareercenter/international-careers/>

Professional Information Resources

American Foreign Policy Council - www.afpc.org

Duke University International Career Resources - www.duke.edu/~lpmaskel/intl_general.html

Export-Import Bank of the U.S. - www.exim.gov

Federation of International Trade Associations - www.fita.org

International Business Careers & Jobs - <http://www.international-business-careers.com/>

Office of the U.S. Trade Representative - www.ustr.gov

U.S. International Trade Commission - www.usitc.gov

U.S. International Trade Statistics - <http://www.census.gov/foreign-trade/index.html>

The Office of Trade Policy and Economic Analysis - <http://www.trade.gov/mas/ian/>

Tip: Join LinkedIn groups that are related to your career interest.

Additional Career Consultant Recommendations:

- Gain fluency in a second language and do an internship or study abroad in a country that primarily uses your language of study.
- If you want to work abroad after you graduate, start your search a year in advance. It may take a while to get the appropriate work visas and other documents processed.
- Identify international businesses operating in the United States and try to get experience working part-time or as an intern in an internationally-based company or one that has international divisions.
- Reach out to US embassies operating in your country of interest. They may have additional resources.